

Why I got involved with Wor(l)d...

I purchased the Helo Family Pack as a consumer because of its features and what it would provide me and my family. My mom is 83 and she lives in Florida and I felt Helo would provide me greater peace of mind knowing I could keep better track of her health and wellbeing. My wife and I were considering getting my mom Life Alert since she lives alone and is more than 500 miles away, but Helo provided a better alternative. I feel a lot better knowing that with two clicks on the Helo device, I will know my mom needs help. Moreover, being able to monitor the Helo my mother wears from my iPhone allows me to have constant updates on her health and wellbeing.

The **second reason** I took interest in the Helo was because I wanted a device that makes tracking my blood pressure easier. As a realtor with a busy schedule, using the normal blood pressure monitor was time consuming and a hassle. The Helo offered me a way to constantly track my blood pressure and even alerted me when my levels fluctuated outside my set parameters.

The **third reason** I got involved with Wor(l)d was for the Helo's compensation plan. The health, wellness, and wearable technology industry is a billion dollar industry and is growing exponentially. Wor(l)d's Helo product has taken the same business approach as Facebook, Apple, and Google in implementing an app store. This means that developers can profit while expanding and improving the technology's functionality. Therefore, as the Helo's technology is modified and improved there is no need to buy a new device, only a simple software update is required. I encourage anyone who is looking for an easier way to track their health or monitor their loved ones to purchase a Helo. For those of you who are interested in joining Wor(l)d and profiting from Helo's multi-million dollar market, I urge you to take action promptly. The last thing I will say is you have time to get in early and to be a part of a great product and a great company. I think about my history and look at the simple things I could have done. If I only purchased a few shares of McDonald's 50 years ago. It's all about positioning and getting in early. Helo is just 6-8 months old and it's super early to earn a ton of money. For me it was worth taking a shot on something that could provide an awesome quality of life for me and my family. There are so many things the company is doing that suggests to me that this is a golden opportunity I don't want to regret not getting involved and looking back with remorse.

There are a lot of videos and a lot of people sharing the Helo in their own way and some of them you might find professional and some unprofessional. If you would like simple facts from a business professional like myself, I would be more than happy to share some conversation and help you overcome any obstacles or reservations you might have.

## Here are six simple facts to consider

1. Our Timing is perfect, it could only be even more perfect had we got in 6-8 months ago when this all came together.
2. Forbes estimates Wearable Technology will grow to 34 Billion Dollars over the next three years. It's like when iPhone came out and the exponential growth Apple experienced in the following three years.
3. We are 1st to market, the only game in town today, but competition is coming. We are 4th globally in wearable technology.
4. Toshiba is our integrated technology partner and we are a publicly traded company.
5. The compensations is unrivaled in the MLM industry with Chanida and Nat Puranaputra being 4th in MLM NEWS earning an estimated \$14,400,000 per year.
6. In the last 6-8 months since inception 500 individuals have reached Diamond standings earning over \$10,000 per month.
- 7.

**BOTTOM LINE:** It's still early for people who are willing to spend 10 hours a week sharing a unique product that is likely to become the #1 wearable technology in the industry.

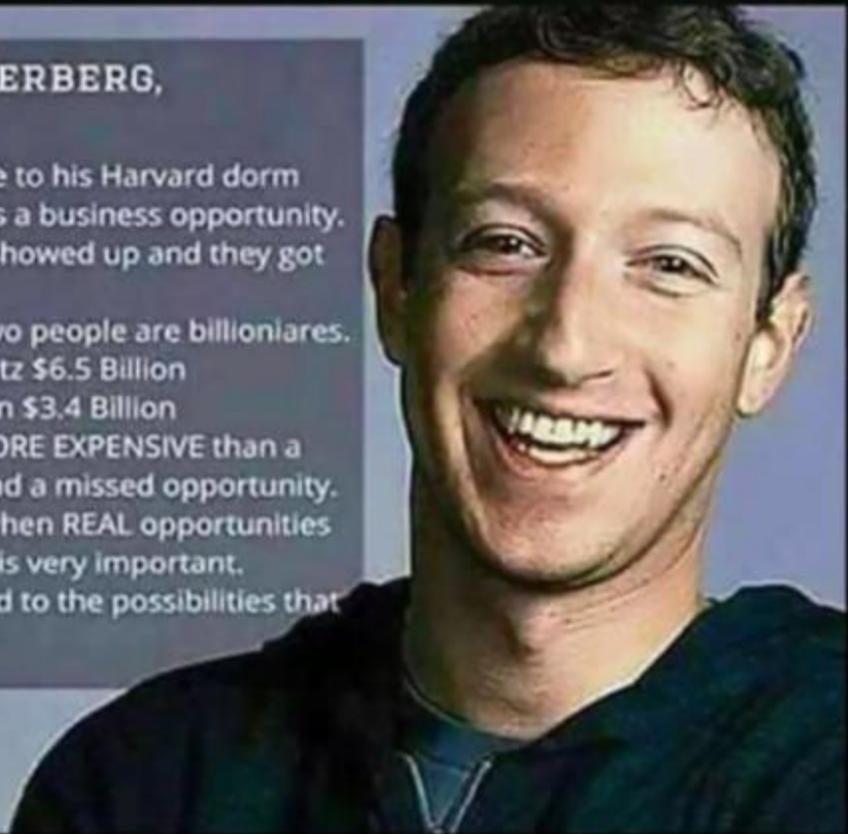
**MAKE SURE YOU ANSWER THE TWO BIGGEST QUESTIONS ON THE LAST SLIDE**

A few slides that might help with some important questions!

# Nothing is more expensive than a missed opportunity

**MARK ZUCKERBERG,**  
CEO of FACEBOOK

- invited 5 people to his Harvard dorm room to discuss a business opportunity.
- Only 2 people showed up and they got involved.
- Today, those two people are billionaires.
- Dustin Moskovitz \$6.5 Billion
- Eduardo Saverin \$3.4 Billion
- **NOTHING** is **MORE EXPENSIVE** than a closed mind, and a missed opportunity.
- Taking action when **REAL** opportunities are before you is very important.
- Open your mind to the possibilities that surround you.



# WHO IS WOR(L)D|GN?

- 6-year old company
- Publicly-traded WRMT
- 195 countries globally
- \$157 Million sales in 2015
- AAA+ rating on DSA
- #77 ranked Direct Sales Co
- Partnered with Toshiba



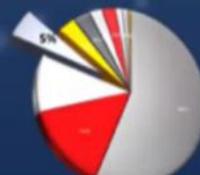
## WOR(L)D'S GOAL

- Capture 3% of the wearable device (wellness & M-health smart bands) by 2020
- 12 Million devices sold by 2020 = \$3 Billion company
- Sold more than 500,000 devices in pre-launch

Brand	Units	Percentage
Fitbit	5,300,000	56,3
Garmin	1,300,000	13,8
Samsung	900,000	9,6
WOR(L)D	500,000	5,3
Sony	320,000	3,4
HTC	310,000	3,3
Microsoft	250,000	2,7
Jawbone	250,000	2,7
Pebble	125,000	1,3
Withings	100,000	1,1
Others	56,000	0,6

With the upcoming production of **900,000 units** before the end of the year, WOR(L)D points to be leader of the Wellness and M-Health smartbands.

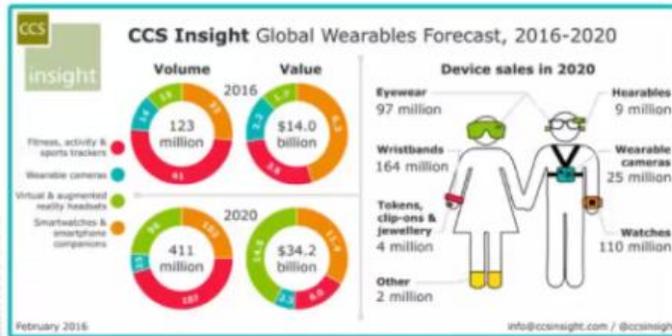
● Fitbit
 ● Garmin
 ● Samsung
 ● WOR(L)D
 ● Sony
 ● HTC
 ● Microsoft
 ● Jawbone
 ● Pebble
 ● Withings
 ● Others



# EXPERTS ON WEARABLE TECHNOLOGY



**WORLD-WIDE SHIPMENTS OF WEARABLE DEVICES**



**BUSINESS INSIDER**

*"The End Of The Smartphone Era Is Coming"*



*"How wearable tech will change your life - like it or not"*

**Forbes**

*"Wearable Tech Market To Be Worth \$34 Billion By 2020"*

**wor(l)d**

Life Sensing Technology

## WOR(I)D Global Network

**A GREAT STORY, A BRIGHT FUTURE.**

WOR(I)D was established in 2011, based on an idea that WOR(I)Ds founder had following twenty-years in the field of technology and communication.



*Fabio Galdi* **FABIO GALDI**  
CEO & PRESIDENT

**1994**

Founded the second largest ISP in Italy and the fifth largest in Europe.

**2002**

Introduced one of the first Touch Screen LCD PCs in the market.

**1997**

Started Mecotek International in Singapore.

**2005**

Developed one of the first successful VoIP platforms.

**wor(l)d**

Life Sensing Technology

## AWARDS & RECOGNITION

- ★ Ambassador of NWM 2016
- ★ AAA+ Rating DSA
- ★ Top 10 CEO 2 years in a row
- ★ #5 Top 100 in Momentum
- ★ #4 Top 10 visited Website
- ★ #77 on the DSA
- ★ 10 % of Leaders in Top 200 Worldwide Earners

# THE TWO BIGGEST QUESTIONS TO ASK YOURSELF

## QUESTION 1

Are you familiar with Fitbit? YES or NO?

- Fitbit calculates steps, calories, sleep and some devices read HR
- Sold 20 Million devices worldwide in 2015
- \$8 Billion dollar company today; #1 in smartbands
- Started in 2008



## QUESTION 2

- Knowing what you know today about Fitbit, if you could go back in time and be one of the first to get involved, and you would get paid on every device sold anywhere in the world, would you have done it? YES or NO?

